



# Call for Exhibitors

The Wisconsin Assistive Technology Initiative (WATI) and WisTech invite and encourage your participation as an exhibitor at our first annual Assistive Technology Across the Lifespan Conference. This conference is an outgrowth of the extremely popular Wisconsin Tech Access Conference. Assistive Technology Across the Lifespan is going to be held at the Holiday Inn and Convention Center, Stevens Point, Wisconsin on March 22 and 23, 2007.

Over 350 attendees are expected at this year's conference. This conference will be a two-day event. Thursday, two all day sessions will be offered. One session will focus on school age students, and the other will focus on adults. Friday will be a full day of workshops, hands on technology opportunities, as well as concurrent sessions. Our attendees represent a variety of roles in the field of assistive technology including education, rehabilitation, community living, and consumers. Your participation ensures that the conference attendees will also see and tryout the latest technology and media tools.

## Conference Hotel

This year's Assistive Technology Across the Lifespan Conference will be held at the new Holiday Inn Convention Center located in Stevens Point, Wisconsin. If you plan to be an exhibitor, we encourage you to stay at the conference hotel. We have arranged convention sleeping room rates at \$79.00. Reservations can be made by calling (800) 558-3862, and be sure to mention that you are with the Assistive Technology Across the Lifespan Conference. Reservations must be made no later than March 1, 2007.

## Exhibitor Hall

We have made the following arrangements for the exhibitors:

- **Provided:**
  - 6'x8' display space
  - One 6' table, draped
  - Two folding chairs
  - One electrical outlet per booth
  - Internet connection-wireless or hard wire

*The Holiday Inn Convention Center is committed to providing our vendors with efficient and courteous handling of each exhibitor's requirements.*

## Fee Schedule

We encourage you to submit your application to be an exhibitor early – space is limited. The fee schedule and discounts have been designated for the Assistive Technology Across the Lifespan Conference.

<u>Exhibitor Space</u>	<u>Postmarked by 12/15/07</u>
One space – 6' x 8'	\$250.00
Two spaces – side by side, 6' x 16'	\$325.00
Non-profit organization (per space)	\$100.00
Resource table (non-attended display of print material)	\$50.00

Booth space will be determined based on the order in which Application/Contract and checks were received. Each application will be acknowledged with a confirmation letter.

## Exhibit Setup and Hours

Exhibit hours for the conference have been established as follows:

Thursday, March 22, 2007 Set up: Noon-3:30 p.m. Exhibit Hours: 3:30 p.m. – 6:30 p.m.  
Friday, March 23, 2007 Exhibit Hours: 7:30 a.m.–3:00 p.m. Take down: After 3:00 p.m.

To celebrate the new Assistive Technology Across the Lifespan Conference, there will be a reception in the Exhibit Hall. This reception will be on Thursday, March 22, 2007 from 5:30 p.m.-7:30 p.m., with the Keynote Speaker, Dan Herlihy, speaking from 6:30 p.m.-7:30 p.m..

## Benefits and Services for Our Exhibitors

The following list highlights some of the benefits and services we will provide for exhibitors at the AT Across the Lifespan Conference.

- **Proposals to Present**
  - A limited number of conference presentation slots are available for exhibitors. More information will follow.
- **Promotions**
  - Each exhibitor is entitled to a free 1/4 page in the program booklet. A camera-ready copy must be received by January 15, 2007, for insertion. Contact Cindy Nankee at [cnankee@cesa3.k12.wi.us](mailto:cnankee@cesa3.k12.wi.us) for additional information.
  - Each exhibitor will receive one free conference registration (worth \$125.00) with eligibility to attend sessions. Additional Exhibitor Reps **who wish to attend the conference sessions** will need to register for the conference at a discount (\$100.00 per additional Exhibitor Rep).
  - Coffee/tea/soda will be available in the Exhibit Hall.
  - A box lunch will be provided on Friday limit two (2) per space. Additional lunches available for a fee (\$9.00).

- All conference exhibitors will be listed on the Assistive Technology Across the Lifespan Conference website with links to your home page.
- Exhibitors will be requested to contribute a door prize.

## **Options for Additional Participation if you Cannot Attend**

- For organizations interested in sponsoring social events at the conference, we are seeking sponsorship for the Thursday evening social and continental breakfast on Friday morning. Contact Paula Lees at [plees@cesa7.k12.wi.us](mailto:plees@cesa7.k12.wi.us) for information.
- You may send materials for the resource table for a fee of \$50.00.

We hope that you agree the AT Across the Lifespan Conference will be an important conference for you and your organization. If we have overlooked any details, please feel free to contact us. We look forward to hearing from you soon.

Sincerely,

Sue Loesl and Mary Beth Werner  
Exhibitor Coordinators  
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